

WEST OF THE 5TH POKER RUN



WEST OF THE 5TH POKER RUN HOW DO YOU GET INVOLVED?

RIDE

Bring your family and friends to Pigeon Lake and join the Annual West of the 5th Poker Run!

Volunteer

Donate your time and join over 100 volunteers to help run this first class family friendly event. Come to meet new people and have some fun.

Donate

All donations are welcome for raffles, door prizes, participant draws and bake sale.

Sponsor

Gain exposure to over 1500 participants during the event and hundreds more on social media. Review sponsorship options that include but not limited to overall event sponsor, poker stop sponsor, pre-event and so many other opportunities.



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West of the 5th Poker Run

WEST OF THE FIFTH POKER RUN

WEST OF THE 5TH POKER RUN MORE THAN JUST A POKER RUN

Bake Sale and Concession

Community bake sale that is almost as big as the poker run its self. The bake sale is a BIG hit! Baked goods supplied by families, high school foods classes and community members. Purchase is by donation. There is also a concession open to all.

Raffles and Prizes

High quality raffle prizes! So many chances to win during the event with drop box raffles.

50/50 and Poker hand winners

Cash to be won! Online 50/50 has sold out 3 years in a row where a lucky winner takes home \$10,000. A single day day 50/50 is also hosted. Everyone who purchases a poker card has a chance to win \$4000 worth of prizes.

Youth Prizes

Youth 17 and under have a chance to win prizes trough out the day.



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SAFE - FAMILY FRIENDLY - ALL WELCOME



Safety is #1

We work hand in hand with all 1st responders and conservation officers to keep everyone safe.



Emergency Response Plan

First responders from South Pigeon Lake Fire Department and Mulhurst Fire Departments are located at the north and south end of the lake. RCMP and conservation officers patrol the lake and villages assisting with the event to be safe as possible.



Each stop has trained first aiders.



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WEST OF THE 5TH POKER RUN SUPPORTS COMMUNITY

100% of funds raised stay in the Community

2025 marks the 7th Annual Poker Run. Each year funds raised have went to support Friends of Falun School, Friends of Pipestone School, Lakedell School Parent Fundraising Committee, Pigeon Lake Regional School, South Pigeon Lake Fire Department, Mulhurst Fire Department, Pigeon Lake Pre-school.

Other organizations who have benefited are Pigeon Lake Santa's Elves, Ma-Me- O Royal Canadian Legion and PLRS Parent Grad Committee.

Event Stats

- Event grows each year
- 10 core committee members
- 100 event volunteers
- 80% sold out Pre- Event
- Sold out online 50/50
- Close to 1000 people participate including youth riders
- Participants travel from BC, SASK and ON



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WEST OF THE 5TH POKER RUN SPONSORSHIP PACKAGE

Title Sponsor Available-\$4000

Includes:

- Logo on back of all poker cards,
- "Your Name" announced presents West of the 5th Annual Poker Run,
- Logo/Name on all social media promotions and updates,
- Online promotion to sites we promote event to, Logo on all new promotional material(s),
- Display set up at Start/Finish (Ma-Me-O Hall),
- Supply a banner for Friday Night Dance/Supper and at Saturday's Rally,
- 10 registrations (1 scorecard per registration), 10 Friday night Pre-Event tickets

Gold Sponsorship available-\$3000

- Logo on newly printed promotional material(s) including posters,
- Cor-plast Banner at event Saturday,
- Logo at Pre-Event
- Online promotion to sites we promote the event to,
- 6 registrations (1 scorecard per registration),
- 6 Friday night Pre-Event Tickets.

Silver Sponsorship available - \$2000

- Cor-plast banner at Saturday event,
- Logo on all posters,
- Online promotion to sites we promote the event to,
- 4 registrations (1 score card per registration),
- 4 Friday night dance passes



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Community Sponsor-\$250+

- Logo on group banner Saturday events
- Online promotion to sites we promote the event to,
- 2 registrations (1 score card per registration),
- 2 Friday night Dance passes

Poker Stop Sponsor-\$1500

At each stop the event will supply: one table and chairs for poker cards, fire pit, wood, poker cards and pens and volunteers for the poker card tables

Logo on thank you Saturday event.

As a sponsored stop you will receive face to face time with all participants.(close to 1000 people)

2 registrations (1 score card per registration), 2 Friday night Pre-Event tickets

Poker stop sponsors are responsible for volunteers and set up for their own activities, snacks/beverages, music, tents, decor/display. Creativity is encouraged, this is time to promote your business. Poker stops need to be ready for 11 am opening and closing at 4 pm.

All funds raised at a poker stops is for Pigeon Lake Family of schools during the West of the 5th Poker Run Only.



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Media Sponsors

- Logo on thank you Friday pre- event,
- Logo on poster(s),
- 5 Registrations (1 score card per registration) can be given away to readers or whoever,
- 5 Friday night Pre-event tickets; can be given away to readers/listeners
- Provide media coverage prior to, during and after the event.

Swag in a bag-\$500

Small advertising products (business card, stickers, pens, etc) added to Registration packages for participants

In Kind Sponsor-provide service in lieu of donations

Receive thank you on social media and tag.

Friends of the 5th-All donated prizes (door prizes, raffle prizes, and silent auction items)

Social media shout out and tag.

Thank you for your consideration.



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